

## **Kaspersky Innovation Challenge**

### **Privacy Policy**

#### **1. IDENTITY OF THE WEBSITE OWNER**

This privacy policy applies to AO Kaspersky Lab, located at bldg. 3, 39A, Leningradskoe Shosse, Moscow, 125212, Russian Federation (hereinafter referred as “Kaspersky”, “Kaspersky Lab” or “we”) websites that receive data and are linking to this Privacy Policy.

#### **2. ACCEPTANCE OF TERMS AND CONDITIONS OF USE**

The purpose of these Terms and Conditions (hereinafter referred to as the Legal Notice) is to regulate the use of this website as made available by its owner at this URL.

By using this Website a third party becomes a site User, and this means that as a User he/she fully accepts all the terms and conditions included in this Legal Notice.

#### **3. PROPER USE OF THE WEBSITE**

The User undertakes to use the Website, its contents and services in compliance with the law, this Legal Notice as well as accepted principles of morality and public policy. Likewise, the User undertakes not to use the Website or the services provided via the Website for purposes that are illicit or contrary to the provisions of this Legal Notice, detrimental to the interests or rights of third parties, or which in any way may damage, disable or harm the website or its services or impede the normal use of the Website by other Users.

#### **4. INTELLECTUAL AND INDUSTRIAL PROPERTY**

All of the contents of the Website, unless otherwise stated, are solely owned by the owner of the website or third parties, including by way of illustration and not limitation the graphic design, source code, logos, texts, graphics, illustrations, photographs and other items which appear on the website.

Likewise all trade names, trademarks and distinctive symbols of any type of content on this website are protected by law.

The owner of the Website does not grant the User any kind of personal use license or authorization for its intellectual and industrial property rights or for any other right connected with its website and the services the website offers.

Consequently, the User accepts that the reproduction, distribution, commercialization, transformation and, in general, any other form of exploitation by any means of all or part of the contents of this website constitutes an infringement of the intellectual and/or industrial property rights of the owner of the Website or of the owner of these intellectual and/or industrial property rights.

## **5. RESPONSIBILITIES**

### **5.1 Responsibility for use of the website**

The User is exclusively responsible for any infringements that he/she may commit or any harm that he/she may cause due to his/her use of the Website, and the owner of the Website, its associates, group companies, partners, employees and representatives shall be exempt from any kind of liability which may be derived from the actions of the User.

The owner of the website shall make all reasonable efforts to provide updated and reliable information on its website. Nonetheless, the owner of the website does not guarantee that there are no errors or inaccuracies and/or omissions in the contents that can be accessed via the website.

In the event that the User is given a personal password when he/she registers for specific services, the User undertakes to keep the password secret at his/her sole responsibility and thus accepts any damage or consequences that may arise from its disclosure.

### **5.2 Responsibility for the operation of the website**

The owner of the Website does not accept any responsibility for the availability and continuity of the Website, for the services linked to it, or for any interference, omissions, interruptions, computer viruses, telephone breakdowns or disconnections in the operation of the electronic system brought about by causes beyond the control of the owner of the website.

The owner of the Website may temporarily suspend access to the website with no prior notice for the purposes of carrying out maintenance, repairs, updating or improvements.

### **5.3 Responsibility for links**

The links on the website may take the User to other websites operated by third parties. The purpose of these links is solely to inform the User about the existence of other sources of information on a specific topic.

The owner of the Website is exonerated from any responsibility for the proper functioning of these links, for the results obtained via these links, for the truth and legality of any content or information which may be accessed, and for any harm that the User may sustain as a result of information found on the linked website.

## **6. PRIVACY POLICY**

In general, you can visit and read most parts of our website contents without providing any personal data. However, under specific circumstances we may require your personal data for the purpose of starting a business relationship with you.

For the process of retrieving your requested information from our websites, our servers store certain data needed for service delivery and/or for statistical or security purposes in anonymized or pseudonymized form (pseudonymized form means data is collected under a pseudonym, i.e. a unique random alphanumeric string generated internally in order to identify each data record). In this context, general information is recorded, such as your domain name

or browser type. These data do not enable us to draw conclusions regarding your identity. These anonymized or pseudonymized data are deleted promptly after their statistical evaluation.

We do not process any “Special Categories of Personal Data” about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data).

Personal data will be processed and stored as long as it is necessary, useful and pertinent. Once the business relationship is terminated, the personal data will be kept for the time required for complying with all applicable legal obligations. Personal data will only be available to third parties to whom the company is legally obligated to facilitate it and to companies that have been contracted to provide internal management services. Additionally, companies belonging to the group of which KASPERSKY, will have access to the personal data

## **7. COOKIES POLICY**

This website uses cookies for the purpose of facilitating the browsing and offering a faster personalized service. You may configure your Internet browser to not receive these cookies. In this case, the quality and speed of the web browsing may be affected.

### *What is a cookie?*

Cookie files are files or fragments of information that may be saved on your computer or other Internet-compatible devices (for example, smartphones and tablets) when you visit our websites. This information frequently consists of alphanumeric strings that uniquely identify your computer, but they may also contain other information.

### *What cookies do we use?*

Our website uses the following types of cookies:

- user input cookies;
- authentication cookies;
- cookies storing your preferences and settings;
- performance cookies;
- security (antifraud) cookies;
- third party advertising cookies;
- first party analytics cookies;
- social network tracking cookies.

Some of our web pages use electronic markers (web beacons) that we use to obtain comprehensive statistics regarding the effectiveness of our advertising campaigns and other operations. We also include web beacons in our emails to you in order to determine the effectiveness, performance, and optimization of email mailings and the user experience. We use various analytical services for these purposes. You can review a list of them **here**.

### ***How can cookies be disabled?***

You can configure your browser settings in a way that cookies are blocked or your system informs you whenever a website wants to set a cookie. However, please be aware that the blocking of cookies may have the effect that you will not be able to use all our website functions any more.

Also we use different types of “social plugins”. Please find here a [list of cookies embedded into our websites and table explaining how we use the social network modules](#).

## **8. WHERE WE PROCESS INFORMATION**

The personal data provided by users to Kaspersky Lab can be processed in the countries, including countries outside the European Union (EU) or the European Economic Area (EEA) and can include the following: Germany, Netherlands, France, United Kingdom, Switzerland, Canada, Singapore, Russia, Japan, USA, Mexico, China, Azerbaijan. According to our general business practice, the data received from users in the EU is processed on servers located in the EU and Russia. Personal data may be processed at destinations outside the European Union (EU) or the European Economic Area (EEA) some of which have not been determined by the European Commission to have an adequate level of data protection. In which case Kaspersky Lab will transfer and disclose your data in compliance with the [European Commission’s adequacy decisions](#) on certain countries and the Standard Contractual Clauses approved by the European Commission. You can request a copy of the Standard Contractual Clauses - please contact us at [click here](#).

Kaspersky Lab has taken appropriate security measures to protect your personal data in accordance with security and privacy best practices, including, utilizing the European Commission’s Standard Contractual Clauses for transfers of personal information between its group companies, which requires all group companies to protect personal information being processed from the European Economic Area to an equivalent standard to that required under European Union data protection law. Where we share your personal data with a third party service provider outside of the European Economic Area and Switzerland (as detailed in the section entitled “Recipients and legal basis for transfer”), we contractually oblige the third party service provider to implement adequate safeguards to protect your information.

## **9. USERS’ RIGHTS AND PERSONAL DATA AND HOW TO EXERCISE THEM**

Also, we inform that you have certain rights regarding the personal data we store:

- **Right to be informed.** You have the right to be provided with clear, transparent and easily understandable information about how we use your personal data, and your rights.
- **Right of access.** This enables you to receive a copy of the Personal Data we process about you and to check that we are lawfully processing it.
- **Right to rectification.** Request correction of the Personal Data that we process about you.
- **Right to erasure (Right to be forgotten).** This enables you to ask us to delete or remove Personal Data where there is no good reason for us continuing to process it.
- **Right of restriction of processing.** This enables you to ask us to suspend the processing of Personal Data about you, for example if you want us to establish its accuracy or the reason for processing it.

- **Right to data portability.** Request the transfer of your Personal Data. We will provide to you, or a third party you have chosen, your Personal Data in a structured, commonly used, machine-readable format.
- **Right to object.** You may object at any time to our processing of your personal data when such processing is based on our legitimate interests.
- **Right to withdraw data protection consent.** If you withdraw your consent, we may not be able to provide you with access to the certain specific functionalities of our Site. We will advise you if this is the case at the time you withdraw your consent.
- **Right to complain.** You have the right to contact the data protection authority of your country in order to lodge a complaint against our data protection and privacy practices.
- **The right to deactivate cookies.** If you wish to restrict or block all the cookies which are set by our websites, please use the tool available on the particular website (if applicable), or refer to the Help function within your browser to learn how to manage your settings within your browser.

If you wish to exercise these rights, you may at any time directly [contact us](#).

## **10. INFORMATION FROM THE USER**

The User guarantees that all the information, material, contents and remarks, other than his/her own personal details, which he/she provides to the owner of the website via the website do not infringe the intellectual or industrial property rights of third parties or any other legal provisions.

## **11. CHANGES TO THE TERMS AND CONDITIONS OF USE**

The owner of the Website reserves the right to change, develop or update at any time and with no previous notice the terms and conditions of use of this website. The User shall be automatically bound by the terms and conditions of use prevailing at the time when he/she enters the Website, and hence he/she should regularly read the said terms and conditions of use.

## **11. GOVERNING LAW AND JURISDICTION**

If you would like to make a complaint regarding this Privacy Policy or our practices in relation to your Personal Data, please contact us at [click here](#).

If you consider that the processing of personal data relating to you infringes applicable data protection law, you have the right to lodge a complaint with the competent supervisory authority at any time. Which supervisory authority has competence for your complaint can depend on the country where you reside.