



23 February 2018

Twitter, Inc.

1355 Market St #900
San Francisco, CA 94103

Dear Ms. Ivanova:

Thank you for your correspondence dated February 6, 2018, regarding the Twitter Ads accounts of Kaspersky Lab. We continue to abide by our determination that Kaspersky Lab operates using a business model that inherently conflicts with acceptable Twitter Ads business practices. For this reason, all accounts operated by Kaspersky Lab remain ineligible to promote content on our platform. While these accounts are ineligible to place ads, they can continue to remain organically on Twitter as long as they comply with our Terms of Service and Twitter Rules.

Thank you,
Twitter Ads