



# 11 Years of Making a Difference

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**Kaspersky North America  
2019 Corporate Social  
Responsibility Report**

**kaspersky**

# A Letter from Eugene Kaspersky

Hello!

It's with great pride that I share with you our company's third annual (2019) Corporate Social Responsibility Report for North America.

The region first began participating in charitable activities back in 2008, and since then we've made great strides. Through this program, we are not only able to give back to our local and national community, but we are also able support causes that matter most to our employees.

While we were able to do a lot of good this year, I know there's a lot more to come. As a company dedicated to 'building a safer world', I'm excited about what we'll continue to achieve in 2020 and beyond.

I would like to personally thank all of our employees who spent time volunteering, as well as to the non-profit organizations that partnered with us to make changes for the better.



Eugene Kaspersky  
CEO, Kaspersky

## Who We Are

Kaspersky is a global cybersecurity company founded in 1997. Kaspersky's deep threat intelligence and security expertise is constantly transforming into innovative security solutions and services to protect businesses, critical infrastructure, governments and consumers around the globe. The company's comprehensive security portfolio includes leading endpoint protection and a number of specialized security solutions and services to fight sophisticated and evolving digital threats. Over 400 million users are protected by Kaspersky technologies and we help 270,000 corporate clients protect what matters most to them. Learn more at [usa.kaspersky.com](https://usa.kaspersky.com).



## What We Do: Kaspersky North America CSR

In the region, a pillar of Kaspersky's company culture is built upon philanthropy, giving back to the community in which we serve by supporting causes such as education, veterans' wellbeing, animal welfare, health awareness, STEM initiatives and numerous others. Throughout 2019, North American employees were encouraged to come together and volunteer for causes that matter to them and the community – whether it be via in-office activities, off-site events or raising funds to support a good cause. With each growing year of the Corporate Social Responsibility program, the events become more diverse in nature, allowing all employees to give back to different types of organizations. Kaspersky North America incorporates employee feedback into its CSR program planning each year to ensure the company is partnering with organizations that matter most to its most valuable resource: its people.

Kaspersky North America began participating in organized charitable activities in 2008. In 2011, Kaspersky formally launched a Volunteer Time Off (VTO) program, which employees can use with any non-profit organization which they choose. All North American full-time employees are given up to 24 hours of VTO and part-time staff are offered eight hours of VTO per year. Each November, the company organizes the "Month of Giving," where in the spirit of the holiday season, employees are encouraged to get more involved with a non-profit organization each week through facilitated events both in and outside of the workplace.

## What We've Done: 2019 CSR in Review

Kaspersky North America experienced a record-breaking year of volunteerism in 2019, supporting more than 35 U.S.-based non-profit organizations, including the Northeast Arc, Boston Children's Hospital, Brain Tumor Association, Community Servings, Greater Boston Food Bank, Junior Achievement, the New England Center and Home for Veterans, several Boston school districts and many more.

During the year, nearly all of North American employees volunteered in more than 25 initiatives facilitated by the company. Activities included making cards for the elderly, visiting local libraries to read to children, making blankets for rescue animals, competing in the Boston Children's Hospital Corporate Cup, an annual adopt-a-family gift drive, various walk and runs benefitting local and national charities, as well as in-office drives collecting school supplies, used books and blood donations.

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*"Throughout this year Kaspersky has given me the ability to help so many people. I have been able to give back to my local community and organizations like the Woburn Council of Social Concern which has been near and dear to my heart for many years."*

**– Rob Connors, Inside Sales Manager, Kaspersky North America**

*"This year we continued to make giving back to our community a priority. I am proud to be a part of a company that, for the last 11 years has tried and succeeded in doing its part for organizations that are important to our employees and company."*

**– Alena Reva, Vice President of Human Resources, Kaspersky Americas and Europe**

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## 2019 by the Numbers

- 12,530** Pounds of food sorted at the Greater Boston Food Bank as part of the company's Month of Giving
- 5,000** Dollars donated to Northeast Arc that goes to supporting people with disabilities
- 1,012** Care packages made for children with Cradles to Crayons
- 833** Days' worth of meals donated to the critically ill in need, through the company's Pie in the Sky initiative via Community Servings
- 610** Dollars raised during Thanksgiving meal put on by the executives benefitting the Alzheimer's Foundation
- 276** Pounds of clothing donated to local families in need
- 156** Estimated number of Kaspersky North America employees who served as volunteers this year
- 150** People fed through a sponsored lunch at Rosie's Place, which serves meals to underprivileged women and their children each year
- 100** Backpacks donated to the Nashua Police Department
- 78** Letters were sent overseas for the men and women that serve our country
- 60** Hospital patients helped through the company's in-office blood drive with the American Red Cross
- 48** Students educated with lessons from Junior Achievements
- 37** Organizations serviced by Kaspersky North America in 2019 alone
- 35** Students sponsored through the company's support of The Windham Windup -- Team 3467 in the FIRST® Robotics Competition
- 27** Valentine's Day packages sent to single mothers in need
- 11** Years of Kaspersky North America's commitment to volunteerism
- 3** Families for Adopt-a-Family for the holidays



## Who We Served

Kaspersky North America served the following organizations throughout 2019:

- |                               |  |
|-------------------------------|--|
| American Red Cross            | MIT Robotics                             |
| Alzheimer's Foundation        | More Than Words                          |
| Boston Children's Hospital    | New England Center and Home for Veterans |
| Boys and Girls Club Arlington | Nashua Police Department                 |
| Building Impact               | Nashua Police Athletic League            |
| Brain Tumor Association       | Northeast Arc                            |
| Bridges                       | Room to Grow                             |
| Community Servings            | Rosie's Place                            |
| Cradles to Crayons            | Salvation Army                           |
| Dana-Farber Cancer Institute  | School on Wheels                         |
| East Boston School District   | Second Chances                           |
| Fidelity House                | Somerville School District               |
| Flint Memorial Library        | Stoneham Zoo                             |
| Good 2 Go Jack                | The National Cyber Security Alliance     |
| Great Dog Rescue New England  | Veterans Service of Lowell               |
| Greater Boston Food Bank      | Windham Windup                           |
| Heartillary Group             | Woburn Council for Social Concern        |
| Jeremiah's Place              | Woburn High School                       |
| Junior Achievement            |  |

## Contact Us

For more information on Kaspersky North America's CSR efforts or to collaborate with the company on future charitable initiatives, please contact [NA-CorpComms@kaspersky.com](mailto:NA-CorpComms@kaspersky.com).

# 2019 Photo Gallery

